



NO PURCHASE IS NECESSARY TO ENTER OR WIN. Contest begins at 12:00pm Friday December 6, 2019 and all entries must be submitted and received by 12:00pm on Thursday, February 28, 2020.

1. Eligibility: To be eligible, you must be a legal resident of Canada (Excluding residents of Quebec). Employees of the County of Newell, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the “Employees”), and immediate family members and/or those living in the same household of Employees are eligible to participate in the #myCountyofNewell, but will not be eligible to win any prize listed within the rules and regulations. #myCountyofNewell is subject to all applicable federal, provincial, and local laws and regulations. Void where prohibited.
2. All photographs and/or video entered into the #myCountyofNewell contest must be of County of Newell content.
3. Agreement to Rules: By participating, the Contestant (“You”) agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of County of Newell as final and binding as it relates to the content of this Campaign.
4. How to Enter: Newell Connect. Use the #myCountyofNewell service request to submit a photo or video taken by you within the boundaries of the County of Newell.
5. Prizes: The Winner(s) of the Campaign (the “Winner”) will receive:
 - **1st Prize – 1 week stay (power site) at Emerson Bridge Park Campground (\$180 value)**
 - **2nd Prize – County of Newell steak knife set and a \$50.00 gift card to Safeway (\$100 value)**
 - **3rd Prize – County of Newell hammock (\$80.00 value)**
 - **People's Choice Award - The top voted photo will be framed and displayed at the County office for the current calendar year. The framed photo will then be given to the winner.**
6. Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by the County of Newell. No cash or other prize substitution shall be permitted except at the County of Newell’s discretion. The prize is non-transferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for the County of Newell to use Winner’s name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.
7. Odds: The odds of winning depend on the number of eligible entries received.
8. Winner Selection and Notification: Winner will be selected by a random draw under the supervision of the County of Newell. The People's Choice Award will be determined by the public using the voting option through Newell Connect. Winner will be notified through Newell Connect, by email or by phone within five (5) days following selection of Winner. County of Newell shall have no liability for Winner’s failure to receive notices due to spam, junk e-mail or other security settings or for Winner’s provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 30 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected.

9. **Rights Granted by You:** By entering this content (e.g., photo, video, text, etc.), You understand and agree that the County of Newell, anyone acting on behalf of the County of Newell, and the County of Newell's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes without any further compensation, notice, review, or consent. It is the photographer's responsibility to obtain any required release documentation if individuals are depicted in any submission (photos, video, text, etc.).
10. **Terms & Conditions:** The County of Newell reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should virus, bug, non-authorized human intervention, fraud, or other cause beyond the County of Newell's control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. In such case, the County of Newell may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by the County of Newell. the County of Newell reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Campaign or website or violates these Terms & Conditions. the County of Newell has the right, in its sole discretion, to maintain the integrity of the Campaign, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Campaign rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Campaign may be a violation of criminal and civil laws. Should such attempt be made, the County of Newell reserves the right to seek damages to the fullest extent permitted by law.
11. **Limitation of Liability:** By entering, You agree to release and hold harmless the County of Newell and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.
12. **Disputes:** THIS Campaign IS GOVERNED BY THE LAWS OF Canada AND Alberta, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Campaign, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Campaign, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Alberta having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Campaign). Participant further waives all rights to have damages multiplied or increased.
13. **Sponsor:** The Sponsor of the Campaign is the County of Newell, 183037 RR 145, Box 130, Brooks, Alberta, Canada, T1R 1B2.